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Ignacio Vidal



Education

2015-2016

Polytechnic University from Valencia (UPV)

University Expert Course in strategy, analysis and online positioning

2011-2013

University of Valencia

Master in Human Rights, Peace and Sustainable Development

2005-2009

University of Navarre

Graduate in Journalism

Skills

Adobe Pack ● ● ● ● ○

Wordpress ● ● ● ● ○

SEO y analytics ● ● ● ○ ○

Social Media ● ● ● ● ○

Mailing ● ● ● ○ ○

English C1 ● ● ● ● ○

More

De la Salle University and UNHCR Costa Rica
International Refugee Law Course

University of Illinois
Online Digital Marketing Course

Volunteering

2016- 2024 - Oxfam Intermón
Summer 2012 y 2013 | Uganda y Gambia

Work Experience

2015 - Currently (9 years)

Freelance

Since 2015 I have been developing tasks as a freelance professional related to graphic design, marketing and communication for a wide variety of clients (see CV website). Highlighting longer work with the following companies:

- **Grupo Transvia (3 years):** With more than 52 companies and 2,000 employees Grupo Transvia is one of the largest companies in Valencia. Development of tasks within the marketing department. (Graphic design, web development, campaigns, events)
- **Porter Novelli (1 year):** American multinational included among the 4 most important communication groups in the world. Freelance support in digital communication and press projects for clients such as Naturgy, SGR, VIU.
- **UNESCO (6 month):** Writing and layout of an Ebook on the International Conference on the occasion of the Day against Impunity in Crimes against Journalists, held at the Inter-American Court of Human Rights.

6/15 - 6/16 (1 year)

Sonivisión

Sonivisión is the most important company in Costa Rica in the supply of television and video surveillance cameras. Responsible for Digital Marketing of the company's 3 brands (Sonivisión, Sekunet and TekCenter). Creation and remodeling of web pages, development of marketing strategies in digital environments. San Jose Costa Rica.

10/13- 5/14 (7 months)

ArtinGroup

Community Manager - company that promotes cultural events nationwide. Control of social networks, design of dossiers and management of the website.

03/11- 4/13 (2 years)

Wilgest Credit

SEO Positioning - Privately held financial company, pioneer in organic search engine positioning. In charge of SEO and web design. VALENCIA SPAIN